

2020 Healthy Pets Healthy Families Coalition Update



March 2017

"Individual commitment to a group effort—that is what makes a team work, a company work, a society work, a civilization work."

- Vince Lombardi

Saturday • May 6th • 9 am - 3 pm

Come Join Us HEALTHY PET EXPO 2017 for DOGS & CATS



SERVICES FOR YOUR PETS

- ✦ FREE & low cost vaccines
- ✦ FREE veterinary consults
- ✦ FREE giveaways & much more
- ✦ Pet adoptions

DOG CONTEST FOR PRIZES

- ✦ Pet owner look-alike
- ✦ Best outfitted dog
- ✦ Coolest trick

Meeting Summary

On February 28th, 2017, the Healthy Pets Healthy Families (HPHF) Coalition met for their 21st meeting with over 30 people in attendance!

The meeting kicked off the year with a review of the coalition's [mission, vision, and strategies](#) to promote healthy communities of Los Angeles (LA) County. The Veterinary Public Health Program (VPH) introduced members to an on-going collaboration training done through the LA County Department of Public Health (DPH). The training's goal is to teach networking and facilitation skills to representatives from 18 DPH coalitions. The group meets together to discuss selected topics and a consultant is also available for one on one meetings to provide personalized assistance. Using tools from this training, VPH evaluated HPHF's strengths and opportunities for improvement through a feedback campaign with members (see p.2 for details).

A summary of past projects was also given at the meeting, including the development of our [pet owner handout](#), [community dog-friendly walking groups](#) and [Obesity prevention report](#). In 2016, the coalition identified [objectives](#) for each focus area to further the goals highlighted in [HPHF's 2014 Community report](#). Coalition members then discussed exciting prospects for a future project (see p.2 for details).

Lastly, VPH reminded attendees about the upcoming 2017 Healthy Pet Expo. For the 3rd consecutive year, the event will occur in Whittier Narrows Recreation Area (South El Monte) on May 6th, 2017. Last year's expo attracted more than 2000 members of the public, who came to receive free and low cost services for their pets, get connected with local health services and learn what it takes to keep their family and pets healthy. Many HPHF partners have contributed to making the event a success since it started in 2015. Members who are interested in hosting an educational booth, providing pet services or donating items (e.g. prizes, giveaways) can contact the Healthy Pet Expo organizing committee at: PetExpo@ph.lacounty.gov.

Our 3rd annual [Healthy Pet Expo](#) will be held at **Whittier Narrows Recreation Area** (751 Santa Anita Ave, S. El Monte 91733) on **May 6th, 2017** from 9:00 am to 3:00 pm. Come join us to promote healthy pets in healthy communities!

Services will include:

- Free & low-cost dog/cat vaccines
- Free veterinary consults
- Free giveaways and much more!

Don't hesitate, *participate!*

Get involved with making a difference in your community.

The next HPHF Coalition meeting is **Tuesday May 18th** from 9:30-12:00 pm at 555 Ferguson Dr. Commerce, CA 90022 (in the auditorium).

For any questions/comments, please contact us at: vet@ph.lacounty.gov

Getting feedback from members:

Getting feedback from members about HPHF was an important step to assess if the coalition is meeting the expectations of members, partners, stakeholders and the communities. A two-step feedback campaign started with engaging members in facilitated discussions at the October 2016 Coalition meeting. In January 2017, phone interviews were conducted to expand on the feedback received thus far. These activities allowed for the identification of HPHF's strengths and opportunities for improvements:

Strengths	Opportunities for improvements
<ul style="list-style-type: none"> • Making a difference in the community • Great forum to exchange information • Great networking • Knowledgeable attendees • Diverse, respectful, positive participants • Well organized 	<ul style="list-style-type: none"> • Focus on tangible, measurable outcomes & deliverables • Do evidence-based interventions • Clarify goals of each group, how data is collected • Change scheduling (e.g. afternoon meetings, video conferencing, different locations) • Improve communication – better deliver messages, data, information

From these results, two areas of improvement were identified:

1. *Improving communications—between members and with the community*
2. *Clarify the decision-making process of the coalition*

Several improvements have already been made to address the topics above. Firstly, an updated webpage was posted where members and the public can learn more about HPHF: <http://publichealth.lacounty.gov/vet/HealthyPetsHealthyFamilies.htm>. Secondly, a governance document (a.k.a. By-Laws) is being drafted with input from members to clarify the decision-making process, roles and responsibilities of members, and more.

Upcoming HPHF Project: White Paper

The white paper project consists of developing a document that provides information and recommendations on specific issues affecting local communities. The white paper will be submitted to local policy- and decision-makers to guide them when implementing ordinances and regulations regarding pets. HPHF members discussed potential topics for this document at the last meeting. Please review the topics below and vote on your preferred topic at:

<https://www.surveymonkey.com/r/WP-topic>

Proposed topics

Target audience

1. *Pet-related guidance for multi-housing units in LA County* — *Housing management companies*
2. *Creating pet friendly communities in LA County* — *Local government*
3. *Reducing risks of diseases in people and pets in communities of LA County* — *Pet owners*



1. Drafting a document...



2. To provide recommendations...



3. To create change...