

Focus Area Updates

The mission of Healthy Pets, Healthy Families is “to use the connections between human and animal health in order to promote a healthy community.” While every group works independently and has their own set of objectives and goals, below are a recap of the focus area objectives for 2016.

Bite Prevention:

To develop education materials for a bite prevention curriculum that will be beta tested at Watt’s Learning Center.

Disaster Preparedness:

To provide a unified “10 simple steps” for emergency preparation to be distributed at places of adoption centers (i.e. rescues, animal shelters, non-profits and adoption events).

Obesity Prevention:

To create a 2017 activity calendar and distribution plan targeting children ages 5-10 years old. The calendar will also include an educational tip related to obesity (pet and/or human) and exercise goal for the family for each month.

Secondhand smoke:

To survey Los Angeles County veterinarians on cases of tobacco/e-cig toxicity within their clientele. To target regions with a higher concentration of smokers with educational outreach.

Spay & Neuter:

To hold one spay/neuter event with a goal of conducting at least 100 surgeries for cats in the Los Angeles area by the end of 2016

Vaccine-Preventable Diseases:

To develop and implement a door-to-door educational info distribution campaign in two zip codes in the Antelope Valley.

Zoonoses & Parasite Prevention:

To develop 20 social media messages using the pre-existing Single Overarching Communication Objectives (SOCOs) about zoonotic/vector-borne disease prevention. To distribute these messages during specific pet and human health related dates.

Pet Health Reminders:

November is **Pet Diabetes Month**

November is **Pet Cancer Awareness Month**

November 3rd was **One Health Day**

December 4th is **World Wildlife Conservation Day**

December 13th is **National Day of the Horse**

December 27th is **National Visit the Zoo Day**

Have a safe and prosperous holiday season !