

Strategies for Integrating Services: Linking Evidence Based Practices Together with Data and Training

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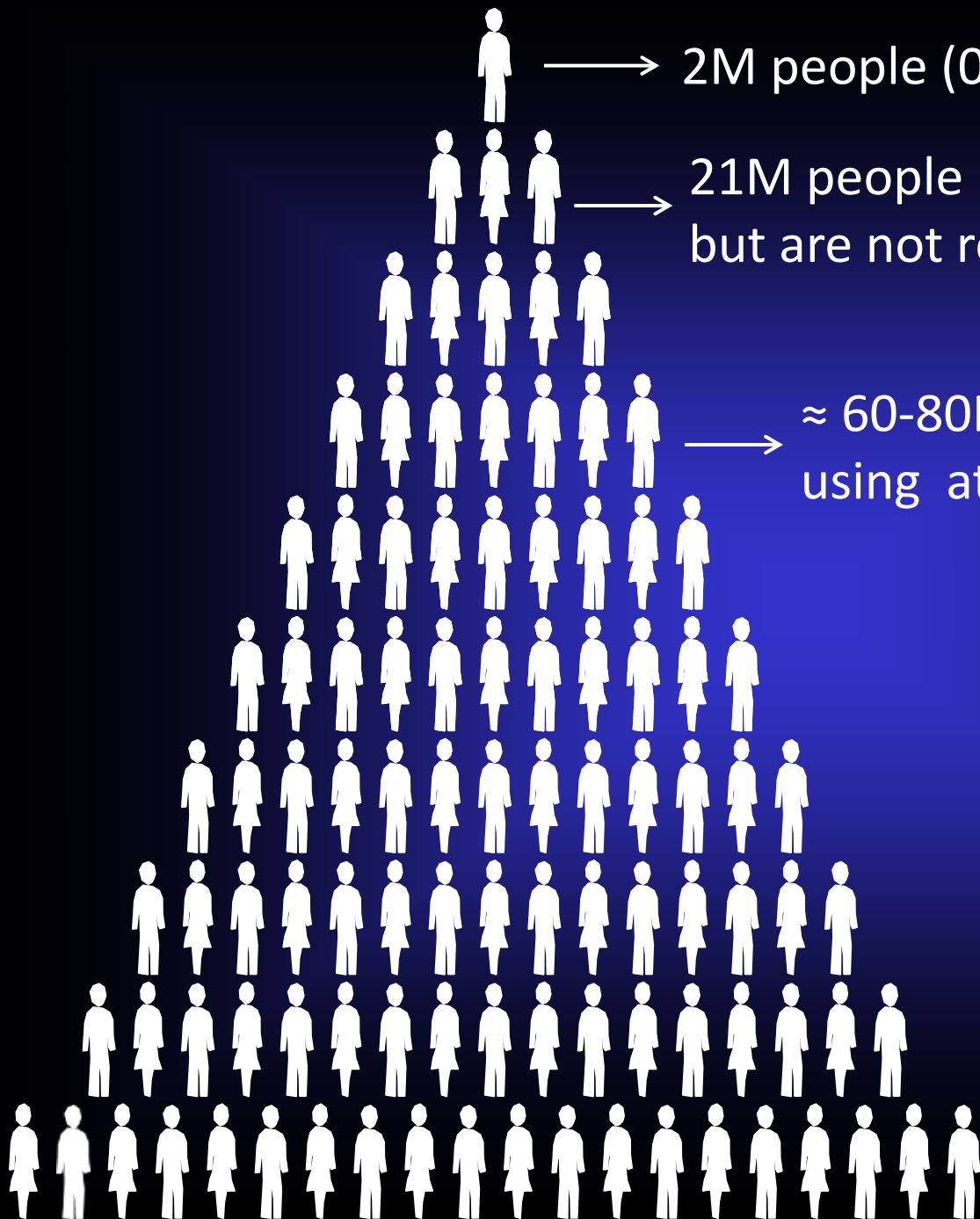


“In times of change, the learners inherit the earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists.”

-- Eric Hoffer

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→ 2M people (0.8%) receiving treatment*

→ 21M people (7%) need treatment, but are not receiving it*

→ ≈ 60-80M people (≈20-25%) using at risky levels

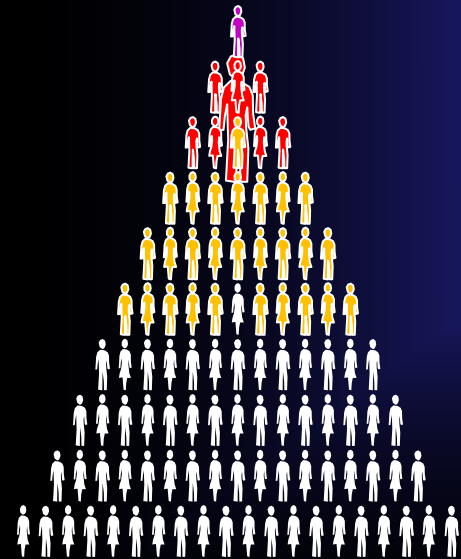
US Population:
307,006,550

US Census Bureau, Population Division
July 2009 estimate

*NSUDH, 2008

In need of treatment (21 Million)

- Reported problems associated with use
- Not in treatment currently
 - 1.1% Made an effort to get treatment
 - 3.7% Felt they needed treatment, but made no effort to get it.
 - 95.2% Did not feel that they needed treatment



Using at risky levels (60-80 Million)

These people
need services,
but will
never enter
the treatment
system



- Do not meet diagnostic criteria
- Level of use indicates risk of developing a problems.
- **Some examples...**

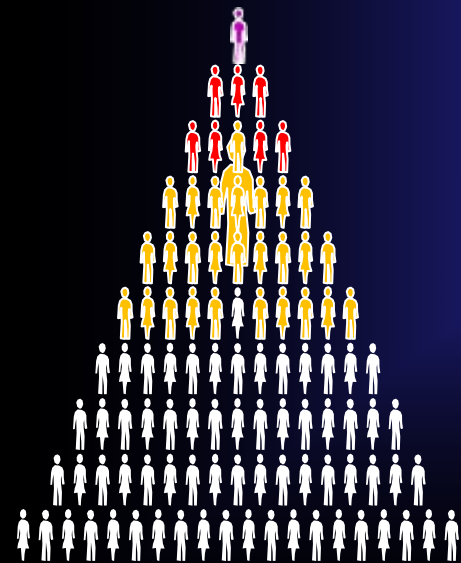


Drinks 3-4 glasses of wine a few times per week

Pregnant woman occasionally has a shot of vodka to relieve stress

Adolescent smokes marijuana with his friends on weekends

Occasionally takes one or two extra vicodin to help with pain



The Health System

**SUD
Treatment
System**

Residential

Outpatient

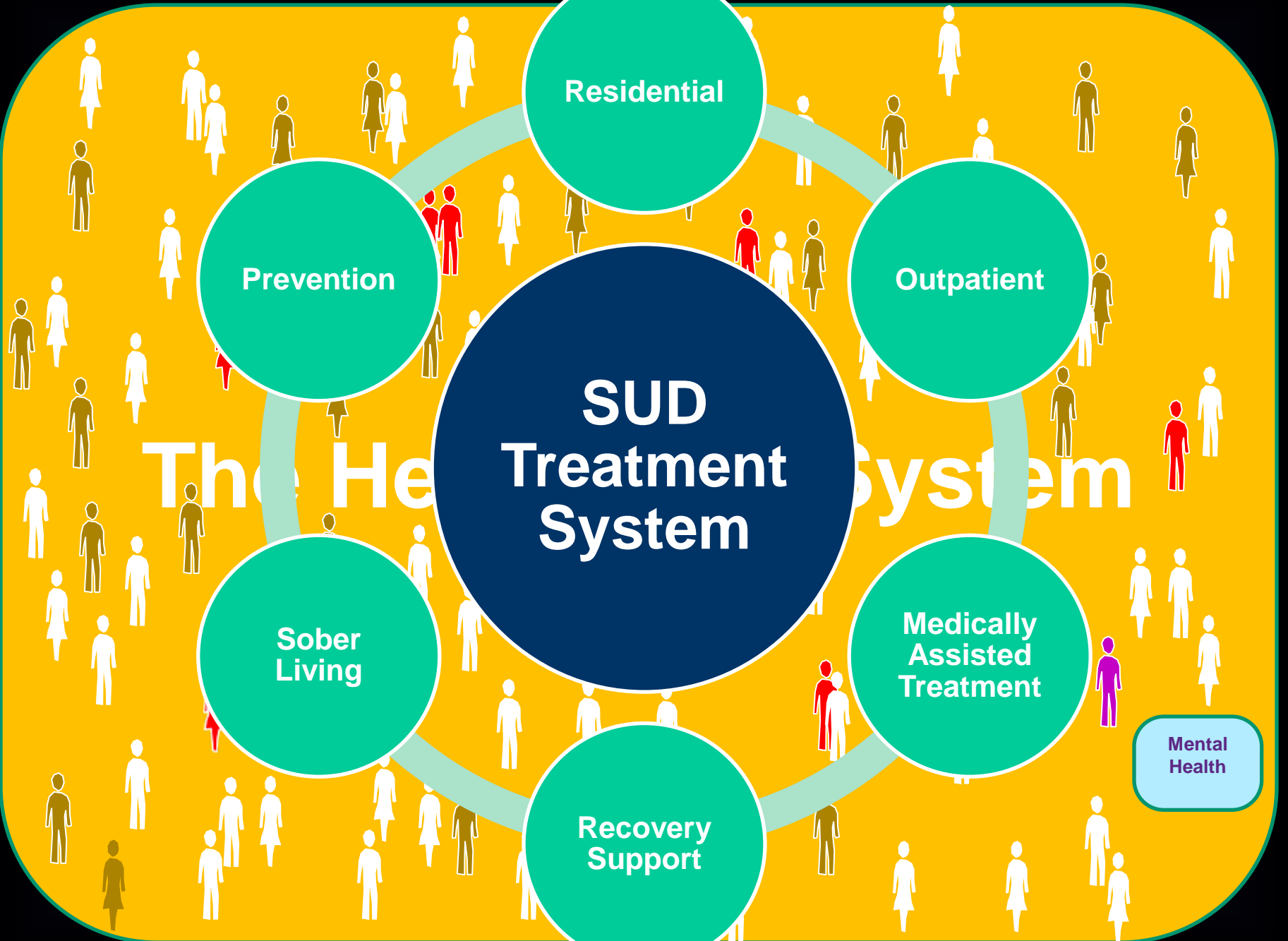
Prevention

**Medically
Assisted
Treatment**

**Sober
Living**

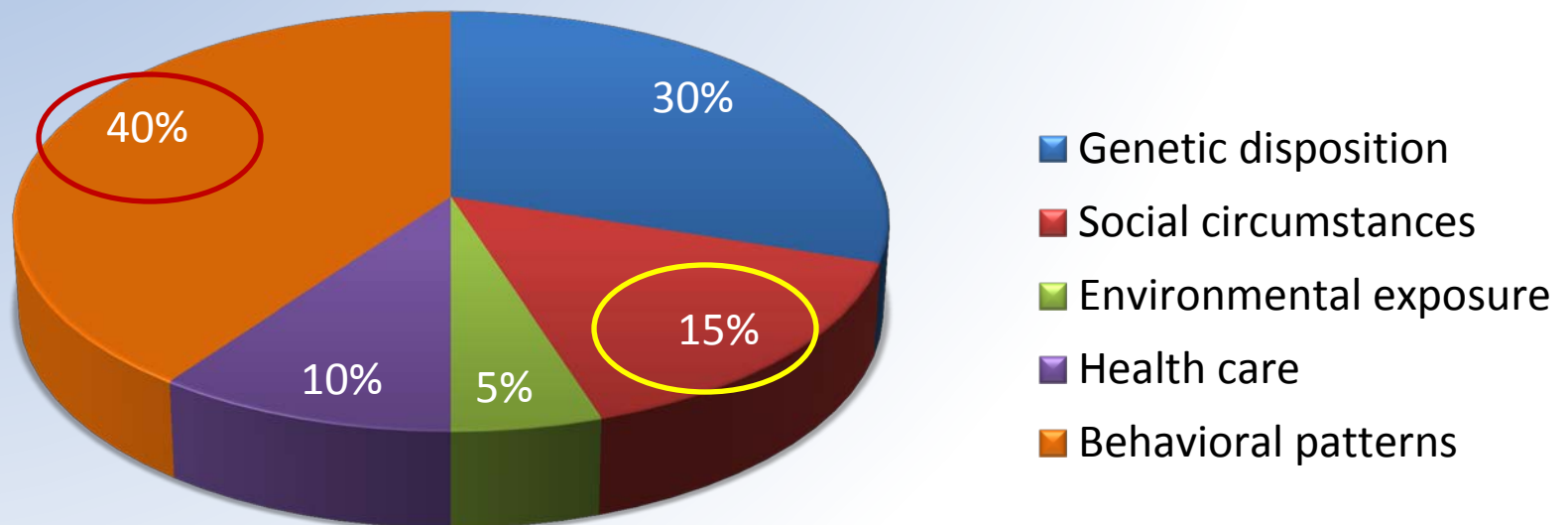
**Recovery
Support**

**Mental
Health**



Problem: Causes of Premature Death in the General Population

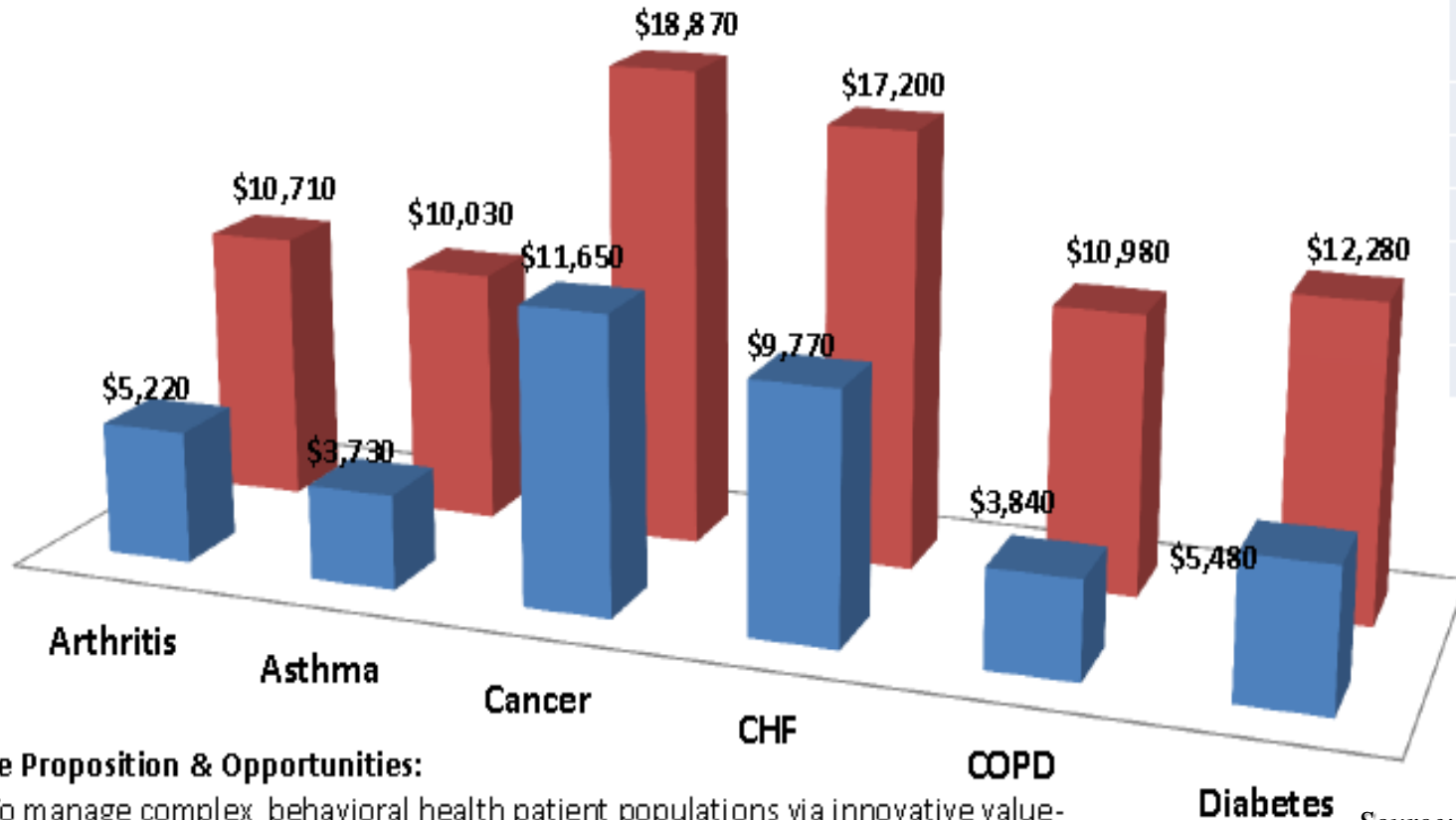
Proportional Contribution to Premature Death



Value of Behavioral Health

Increased Cost of Chronic Disease w/Mental Illness Comorbidity¹

■ Annual Cost of Care (\$)/Patient ■ Annual Cost of Care w/Mental Illness (\$)



| Chronic Disease Condition | % Cost Increase w/Mental Illness |
|---------------------------|----------------------------------|
| Arthritis | 105% |
| Asthma | 169% |
| Cancer | 62% |
| CHF | 76% |
| COPD | 186% |
| Diabetes | 124% |

¹Data Source: Cartesian Solutions, consolidated claims data

Source: Wyatt Matas, 2013

Value Proposition & Opportunities:

1. To manage complex behavioral health patient populations via innovative value-based system approaches.
2. To reduce costs via integrated, scalable provider networks between acute care and behavioral health systems.
3. To build scalable, integrated provider networks achieving economies-of-scale to create opportunities in rural networks.

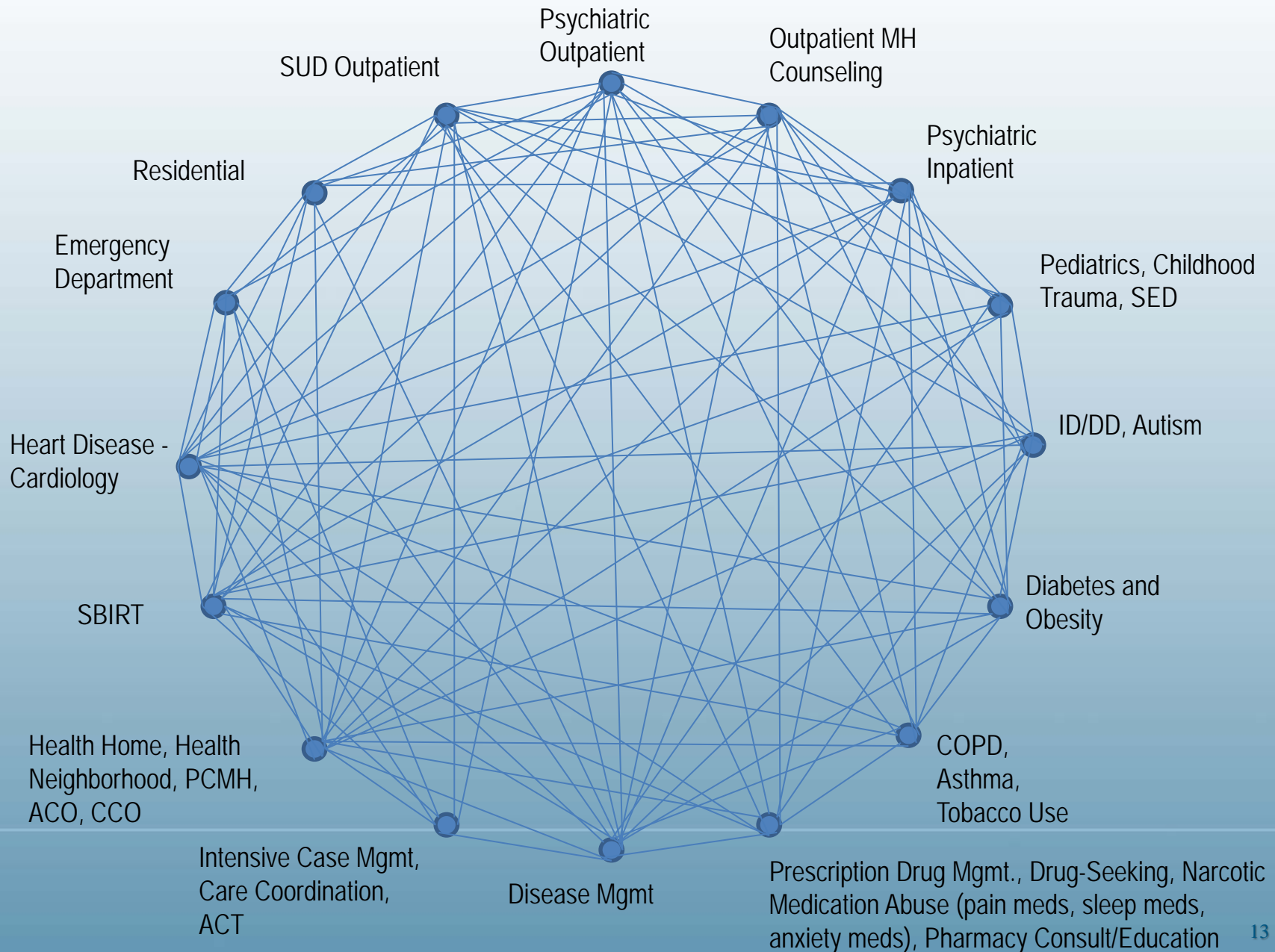
Value of Behavioral Health

49% of Medicaid Beneficiaries with disabilities have a psychiatric illness. Top 3 behavioral dyads:

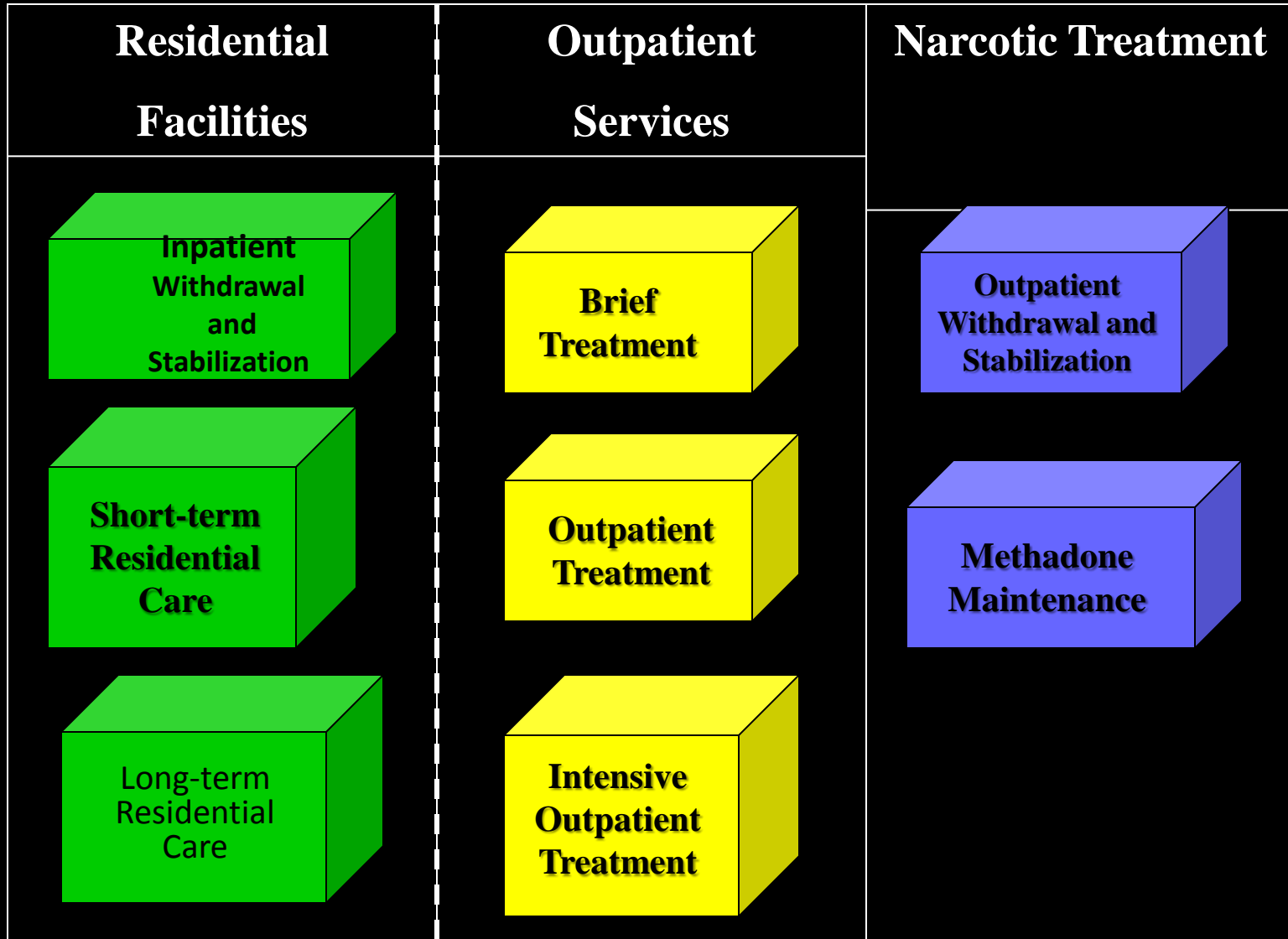
1. Psychiatric/Cardiovascular
2. Psychiatric/Central Nervous System
3. Psychiatric/ Pulmonary

Get the Big Picture



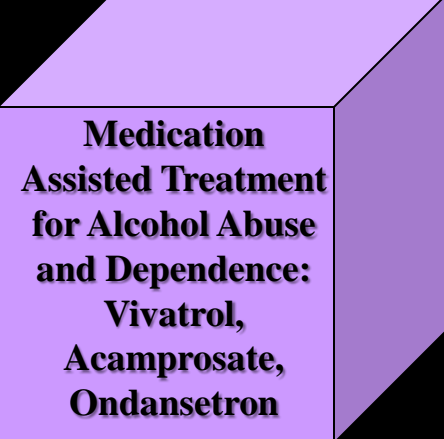



How Many Opportunities for Innovation Might There Be?



Elements of an Organized System of Care



Other Possibly Useful Service Components

| Sober Living Facilities | Addiction Physicians | Continuing Care Services |
|---|---|--|
|  <p data-bbox="299 571 531 656">Sober Living Facilities</p> |  <p data-bbox="772 556 1091 806">Medication Assisted Treatment for Opiate Addiction: Suboxone, Naltrexone</p>  <p data-bbox="763 992 1072 1292">Medication Assisted Treatment for Alcohol Abuse and Dependence: Vivatrol, Acamprosate, Ondansetron</p> |  <p data-bbox="1352 585 1526 671">Recovery Centers</p>  <p data-bbox="1342 871 1535 963">Recovery Check-ups</p>  <p data-bbox="1342 1163 1535 1299">Telephone Support Services</p> |

Some Requirements of an Integrated “System” of Care

- Individuals are treated with the most appropriate, evidence-based treatment approaches and in the appropriate level of care.
- Workforce recognizes the benefits of all evidence based treatment approaches and attempts to place individuals in most effective form of care.
- Workforce is informed and knowledgeable about treatment services delivered by other treatment organizations and other specialties in the service area.

Some Requirements of an Integrated “System” of Care

- Patients will be transferred ***along the continuum of care*** with communication and cooperation (“warm referral”) between treatment organizations.
- Patients will be transferred ***to other specialty services*** with communication and cooperation between treatment organizations.
- Performance data will be collected and used to monitor progress toward achieving an Organized System integrated services.
- Performance data must not add substantial data burden to service providers and data must be given back to service providers in a timely manner and in a form that is clear and meaningful.

Guiding Principles for an Organized System of Care

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Basic Principles (example)

- Treatment of substance use disorders involves a continuum of care and a long-term perspective that is based on a chronic care model for individuals who are severely ill.
- Treatment of severe substance use disorders requires comprehensive services with multiple interventions.
- Treatment should be coordinated with primary care and mental health care settings (as appropriate).
- Treatment should incorporate evidence-based practices.

Domains (examples)

- **Identification of Substance Use Disorders**: screening/case finding, diagnosis and assessment
- **Initiation and Engagement in Treatment**: brief interventions, engagement in treatment, and withdrawal management
- **Therapeutic Interventions**: psychosocial interventions and pharmacotherapy
- **Continuing Care Management**: long-term, coordinated, adapted management of care
- **Identification of other service needs**: primary care and mental health screening and linkage to services

Selection of Specific Practices

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Priority Areas for Selection of Practices

- Apply broadly to multiple populations and age groups
- Have a substantial evidence base
- Support immediate improvement and are appropriate for widespread adoption
- Measureable
- Have the greatest effect on people's lives if the practice is implemented

Criteria for Evaluation of Practices

- **Evidence of Effectiveness**: will improve outcomes based on research studies, broad expert opinion or professional consensus, and data from other settings
- **Generalizability**: able to be used in multiple clinical settings with multiple types of patients
- **Benefit**: will improve patient outcomes or the likelihood of improved outcomes if more widely utilized

Criteria for Evaluation of Practices

- **Readiness**: needed technology and trained staff are available in most organizations; practice provides an opportunity for measurement
- **Specificity**: practice is clearly defined, target outcome is identified, and to the extent possible for whom indicated, by whom carried out, and in what setting.

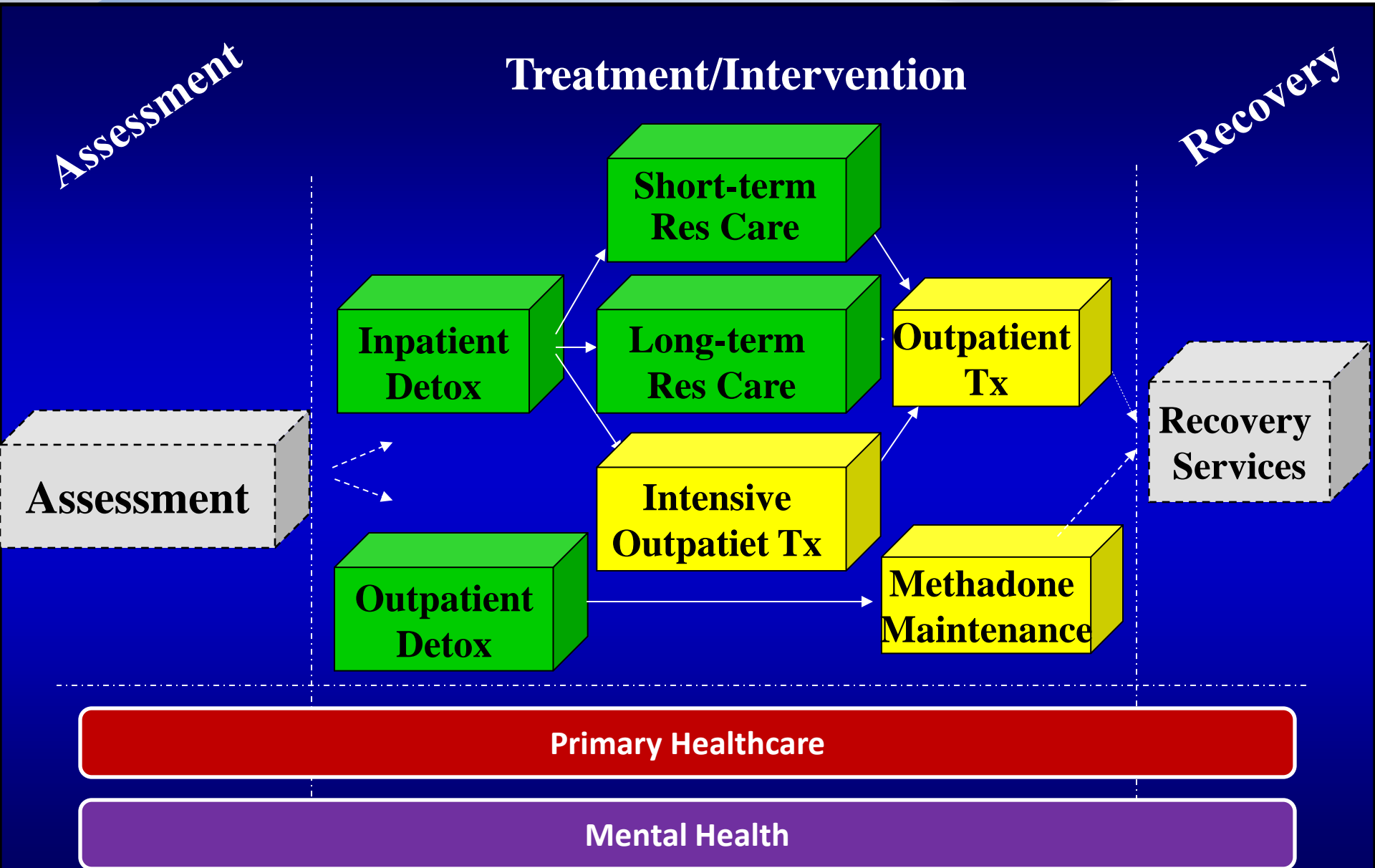
Other Recommendations

- *Implementation* of the full set of practices (adoption of individual practices is insufficient) and provider support for adoption, including clinical supervision
- *Policy Development*, including alignment of payment/reimbursement and coverage, legal and regulatory policies and management in primary care

What Should A Program Evaluation Contain?

1. Understanding of the SUD treatment system
2. Understanding of the MH and PHC systems
3. Patient Outcomes Measures
 - A. Drug use, Alcohol use, Health problems, Legal problems, Family problems, Employment status, Psychiatric symptoms
4. Treatment Service Performance Measures
 - A. Access to treatment, engagement into treatment, retention in treatment, success in transfer between levels and systems of care
5. Patient feedback
6. Follow-up of sample

Elements of Continuum of Services



A Source of Confusion: Outcomes vs Performance

- Outcomes: OUTCOME MEASURES ARE USED AT THE *PATIENT LEVEL* AND MEASURE CHANGES IN PATIENT BEHAVIOR OR FUNCTIONING OVER TIME
- Performance: PERFORMANCE MEASURES ARE USED AT THE TREATMENT PROGRAM LEVEL AT THE TREATMENT SYSTEM LEVEL TO EXAMINE THE FUNCTIONING OF THE TREATMENT SERVICES

Outcomes vs. Performance

Patient Outcomes

- Measure how much a patient has improved (or not) from treatment.
- Reductions in substance use
- Improved employment (or education)
- Housing (no longer homeless)

Treatment Agency Performance

- Refers to areas under the control of the program
- The extent to which evidence-based practices are used
- Movement from intensive levels of care to less intensive levels of care (residential to outpatient)
- Time spent waiting for treatment (Access)
- How successfully the program engages patients in treatment
- Time spent active in treatment (attending sessions)

Creating a Culture of Evidence

Developing an institutional “culture of evidence” requires **helping staff and stakeholders at all levels learn to interpret data**, recognize program activities that create impact value and align resources that support improved client services... to effectively engage in data-driven decision making.

Creating a Culture of Evidence

- Portray data findings as neutral evidence.
- Use a mix of data visualization tools — charts, data infographic tools, etc. — to simplify complex, interrelated data outcomes.
- Focus on key findings that are important, presenting the data as a story that quantifies and illuminates a population-based context.
- Do not hide “bad news” when data indicates poor program performance. Encourage meaningful discussion about improvements.

Creating a Culture of Evidence

- Do not select and present only evidence that advances a particular desired point of view or use data to assign blame.
- Encourage various stakeholders to be presenters of the data, reducing fear by engaging in the ownership of the findings.
- Frame data findings with questions rather than answers to invoke knowledge sharing across all critical collaborators.
- Use a neutral facilitator when necessary to ensure questions and discussions stay productive.

Thank You!

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