



## Creating a Healthy Beach Community Kerianne Lawson, Director of Lifespan Services

# 60 Years of Improving Health





# A Special Purpose District

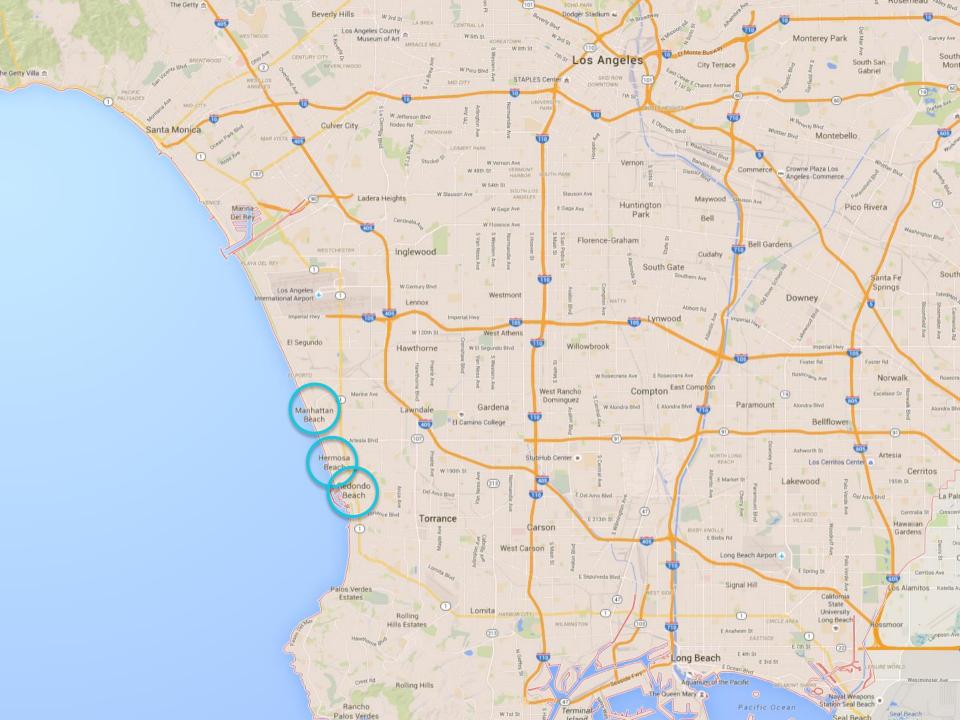
Palo Verde Health Care District Eden Township Healthcare District Sequoia Health Care District West Side Healthcare District Fallbrook Healthcare District Los Medanos Community Healthcare District Camarillo Health District Peninsula Health Care District Desert Healthcare District Redbud Healthcare District Petaluma Health Care District Grossmont Healthcare District Del Norte Healthcare District



Petaluma Health Care District Del Norte Healthcare District Marin Healthcare District Corning Healthcare District

Mount Diablo Healthcare District Mark Twain Healthcare District





# **Delivering Services Across the Lifespan**

Infancy

Childhood

#### Adulthood

**Older Adults** 





# Matching Programs to School Needs

- LiveWell Tots
- LiveWell Kids
- Alliance for a Healthier Generation
- MindUp
- Project Alert
- School Attendance Review Board





# A day in the life of a LiveWell Kid













The Needs of Our Adults in the Beach Cities



- 60% of residents are overweight or obese
- 40% don't exercise regularly
- 47% of residents are stressed
- Almost 20% of young adults lack health insurance
- Being a parent is a risk factor for poor health behaviors





Helping Adults Stay Healthy

- Community Services Information & Referral Resources
- Center for Health & Fitness
- Blue Zones Project

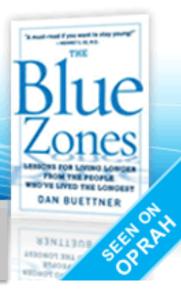


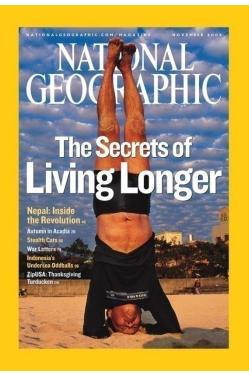
# **Blue Zones Areas**

#### New York Times bestseller!

"A must read if you want to stay young," – Dr. Mehmet Oz.

"Practical tips for living long and well,"" – Dr. Andrew Weil











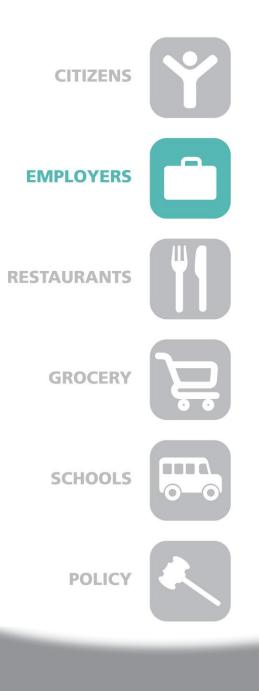
23,000+ Beach Cities residents have taken the Blue Zones pledge





# 14 employers have created healthier work environments







# 100+ restaurants are now offering healthy options







5 grocery stores are highlighting healthier options





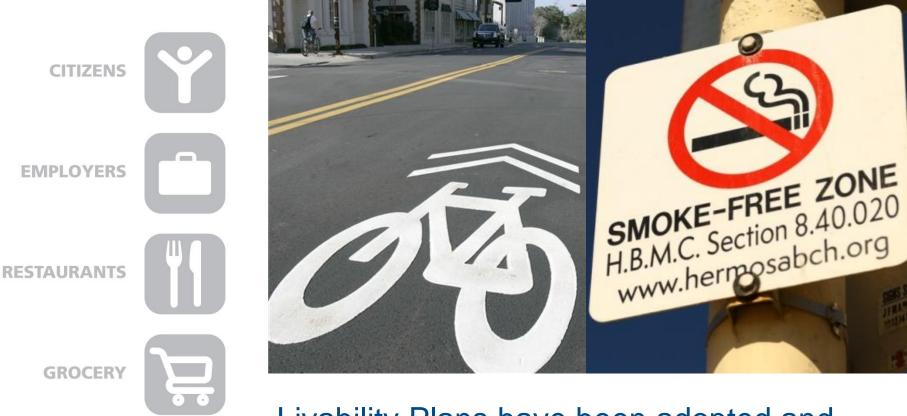




POLICY

#### Kids hop aboard the Walking School Bus along 37 routes





Livability Plans have been adopted and smoking bans implemented in public spaces



POLICY

**SCHOOLS** 

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# Challenges and Needs of Our Older Adults

- A doubling population
  - 32% of population is 60+
  - 52% of population is 85+
- Isolation
- Transportation challenges
- Health care





# Aging Healthy, Safely and Independently

- Care Management
- Caregiver Support
- Memory Club
- Conversation Companions
- Errand Volunteers
- MoveWell In-Home Exercise
- Volunteer Opportunities
- Coordination with police and fire





# **Current Programs in the Community**

#### Hermosa Beach

- Healthier Living
- Agility, Balance and Coordination

#### Manhattan Beach

- Healthier Living
- Tai Chi
- Meditation
- Senior Center Care Manager
- Educational events

#### Redondo Beach

- Adaptive Mobility
- Healthier Living
- Meditation
- Adaptive Strength training
- Senior Center Care Manager
- Educational events



# Older Adult Engagement

- Meeting them where they are
- Out-stationing case management
- Creating continuum of engagement





## Stay connected

### www.bchd.org



