

COVID-19:

LA County Local Agency WIC Services and Breastfeeding Support

WIC Agency, Service Area and *Contacts *(for use by facilities and agencies only)	 General WIC Services: How the public can contact the WIC agency Current service hours How WIC services are being provided 	Newborn enrollment and counseling Breastfeeding assistance Peer Counselor and IBCLC functions	 Breast Pumps: Breast pump issuance, delivery and education How do facilities refer to your agency?
Antelope Valley WIC – SPA 1 Pamela Stanley WIC Director 661- 726-6305 Pamela.stanley@avhospital.org Adela Gomez Regional Breastfeeding Liaison 661- 726-6387 Adela.gomez@avhospital.org	Participant Line: 661-949-5805 or 661-726-6300 Monday- Friday, 8am- 5pm www.avhospital.org/avwic Staff provide services remotely; sites are not currently open for in-person services. • Staff call applicants and participants on the day of their scheduled appointment and complete any initial certification, recertification, counseling, education. If needed, staff issue a WIC card and remotely issue benefits. • Call Center answers any questions, provides guidance and remotely issues benefits. Applicants are directed to watch the Welcome to WIC Orientation video for applicants posted on WICHEALTH.org	Breastfeeding Helpline: 661-726-6393 Monday-Friday, 8am-5pm Mom can leave a message and a CLE will return call within 24 hours, Monday-Friday. Staff enroll infants over the phone. IBCLC and CLE's routinely call mothers at 4-5 days postpartum, 2 weeks and any extra follow-ups. They provide breastfeeding assistance; if needed, they offer an in- person consult. Mother and Infant are follow by IBCLC for the following: Infant Issues: Hospitalization Noweight loss Inadequate weight gain	Pump loan agreements generated by phone. Participants receive instructions to watch a YouTube video on how to properly use the pump. Participants will pick-up assigned pump outside of designated WIC clinic.



			WOMEN, INFANTS & CHILDREN
NEVHC WIC – SPA 2	Call Center:	 Cleft lip and/or palate Down Syndrome Mother Issues: Chronic health problems requiring medication Hospitalization Breastfeeding Phone Line: 	Pump loan applications
Aqueelah Russell RBL aqueelahrussell@nevhc.org	818-361-7541 Monday-Friday 8:00am-5:00pm North Hollywood, San Fernando: Saturday 8:00am-4:30pm ALL Sites are currently CLOSED TO THE PUBLIC Contact the Call Center for assistance All interactions and enrollments are conducted by phone. WIC cards are being mailed to participants and benefits are uploaded remotely. Participants are instructed to watch the "California WIC Card" YouTube Video	In-person lactation support at 12 clinic sites by IBCLC. Appointments are required. No walk-ins. Breastfeeding phone assessment conducted prior to consultation. Video consultations are available via Doxy.me	Participants receive instructions to watch a YouTube video on how to properly use the pump. Participants will pick-up assigned pump outside of designated WIC clinic door.
Pasadena WIC – SPA3 Charlene Chen, RD, IBCLC WIC Program Manager, Health Promotion and Policy Development Division cchen@cityofpasadena.net	Participant Line: 626-744-6520 8-5pm M-F (closed every other Friday- 4/10, 4/24, 5/8, etc.)	Breastfeeding Helpline: 626-744-6520 Staff are providing all newborn enrollments and counseling by phone.	Pasadena is now seeing moms with breastfeeding concerns in our office by appointment only. We still contact moms by phone but if staff feels that they need further assessment, we have them come in to see the



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Gretchen Lacasse, MBA, RD WIC Program Coordinator glacasse@cityofpasadena.net Hideko Schroeder, MPH, RD, IBCLC WIC BF and BFPC Program Coordinator hschroeder@cityofpasadena.net	 Staff provide services remotely; sites are not currently open for in-person services: All interactions and enrollments conducted by phone. 	Breastfeeding assistance and follow-ups are by phone. Peer Counselor and IBCLC services are also by phone.	IBCLC. We are also doing pre/post weight check as well.
Cindy Clapp Breastfeeding Department Deputy Director Cindy@phfewic.org Wendy Fung Regional Breastfeeding Liaison WenF@phfewic.org Naira Gavurmadzhyan Regional Breastfeeding Liaison NairaG@phfewic.org	Participant Line: 888-942-2229 Monday-Friday 8:00am–5:30pm Staff mainly provide services remotely. Some sites are opened to offer high risk lactation services.	Breastfeeding Helpline: 888-278-6455 Monday-Friday 9:00am–5:30pm Staff are conducting all newborn enrollments and counseling by phone. Staff are providing all breastfeeding services by phone, virtually and in-person. This includes Peer Counselor Program contacts and IBCLC contacts.	PHFE WIC is mailing electric breast pumps to participants needing a pump by overnight FedEx. Participants can also come to one of our WIC locations for contactless pump pick up. Participants who receive pumps also receive instructions to view a YouTube video on how to assemble the pump and a link to the CDC electric pump cleaning guidelines. WIC staff call participants the next day to assure the pump arrived and to answer participants' questions.



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			Participants can return the pump to our designated clinics or at our pump retrieval events. Staff will discuss infant's feeding needs with the mother by phone, will adjust the food benefits as needed, and will provide 2 or 3 months of WIC benefits whenever possible.
Watts Healthcare WIC- SPA 6 Angelica Pasasi BF Coordinator	Participant Line: Phone number: 323-568-3070 Monday – Friday, 8 am-5 pm Text number: 323-553-7496 Website:	For Breastfeeding Help: 323-568-3070 Staff complete newborn enrollments and counseling by phone, video, and/or in-person.	Staff issue personal pumps or loan multi-user Lactina pumps by phone or inperson. Pumps are picked up at the local WIC office.
323-776 3101 ext. 4514 angelica.pasasi@wattshealth.org Christine Cho Associate Director 323-776-3101 ext. 4512 christine.cho@wattshealth.org	https://www.wattshealth.org/wiclandingpage/ Instagram: @wattshealthwic All sites are open to the public. Participants can choose to complete their appointments in person, by phone, or by video.	Staff, Peer Counselors, and IBCLCs provide breastfeeding support and follow-up services by phone, video, and in-person, based on participant's preference.	We are accepting returned multi-user pumps and follow CDC guidelines for pump cleaning and sanitation before loaning to a new user.
Lundquist WIC – SPAs 6&7 Jenniffer Duran	Participant Line: 310-661-3080 Monday-Friday 8:00 AM-5:00 PM Wednesdays 10:00 AM-7:00 PM • Central Telephone Office at (310) 661-3080	Breastfeeding Phone Line: 323-905-1248 Staff are doing newborn enrollments by phone and inperson.	Agency Pump Issuance • Peer Counselors connect with participants by phone or in-person to



,			Women, infants & children
iduran@SLAHP.ORG Central Phone line (310) 661-3080	 Text Google adds at gotwic.org Website - wicforyou.org & wicparausted.org Instagram/Facebook - @wicsouthlosangeles All general services provided via telephone, video conferencing, and in-person: This includes enrollments, nutrition education and certifications. 	 Peer Counselors, Nutrition Assistants and IBCLCs provide counseling and support by phone, video conferencing and in-person. Staff send visual tools and education materials to participants by email, or text message. Staff follow-up by phone one to three days after initial infant certification. Nutrition Assistants provide assessment and full counseling. IBCLCs provide breastfeeding services and support by phone and in-person. 	complete pump requests and pump contracts. Staff place a copy of the contract along with BF materials (pumping and storing materials) inside the breast pump case to minimize physical contact. Participants pick up the pump at the WIC office. PCs make a 24-hour follow up call to check if the pump is in working order and answer participant's questions or concerns. Hospital referral pump process Hospitals fax request form to the BF Helpline at (323) 905-1248, or call the BF Helpline to request a pump for a mother.
Long Beach WIC – SPA 8	Participant Line:	For Breastfeeding Help:	Staff can issue electric
	562-570-4242	562-570-4242	Lactina pumps and arrange
	Email:		for pick-ups/returns at the local WIC office. Giveaway
Mei-Jyh Wang, MS, RD IBCLC	Lindiii		iocal vite office. Giveaway



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Mei-Jyh.Wang@longbeach.gov	Health-WIC@longbeach.gov	WIC Operators triage calls and	electric pumps and manual
		refer them to site staff or Peer	pumps are also available as
	Service Hours: 8:30 am to 5:30 pm	Counselors for breastfeeding	needed.
Brandi Nicholson, RDN IBCLC	Monday-Friday	support or questions.	
Brandi.Nicholson@longbeach.gov			Facilities (such as hospital
	We are providing in-person services	Peer counselors, WIC Nutrition	NICUs) call, email, fax, or
	with limited capacity at our 5 WIC	Assistants, RDs and IBCLC	give participants a
	sites. Virtual appointments are also	provide counseling over the	documented request to
	available.	phone.	bring to the WIC office.
		IBCLC provides support on the	
		phone or video via Doxy.me	
		platform	
		Peer Counselors provide	
		individual breastfeeding	
		education and support sessions	
		via Doxy.me.	