

# Utilizing Geographic Information Systems (GIS) Technology in the HIV Prevention Planning Process

## Successes and Lessons Learned in Los Angeles County

Mike Janson, MPH

Chief Research Analyst

Los Angeles County Department of Public Health

Office of AIDS Programs and Policy

Planning and Research Division



# What is GIS?

---

- Collection of tools for capturing, storing, analyzing and displaying geographically referenced information
- Includes:
  - Hardware (computers, servers, etc.)
  - Software (ArcGIS, MapInfo, etc.)
  - Geographic data



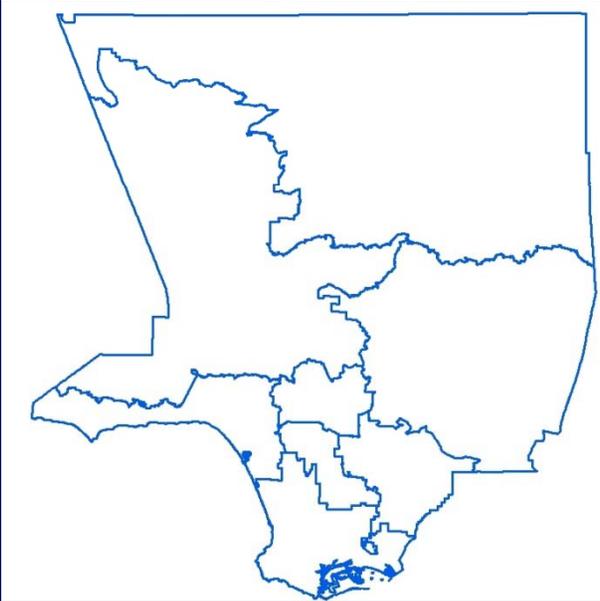
# What can we do with GIS?

---

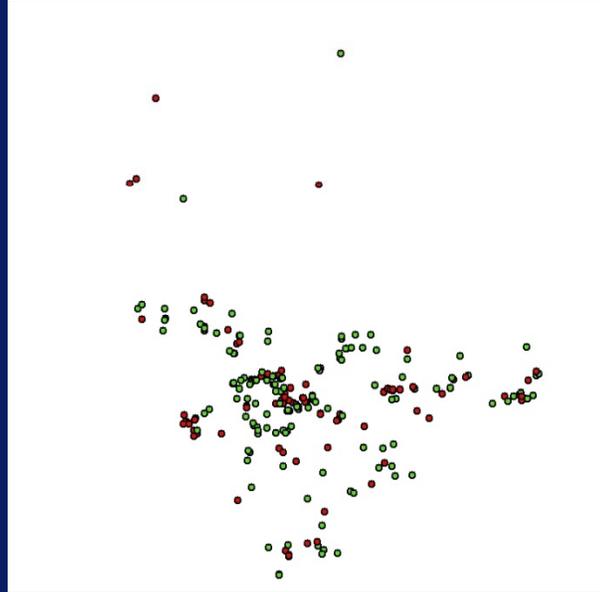
- Analyze relationships within geographic areas
  - HIV risk
  - HIV positivity
  - Service utilization and barriers
- Target services at smaller levels of geography
  - Zip code
  - Census tract



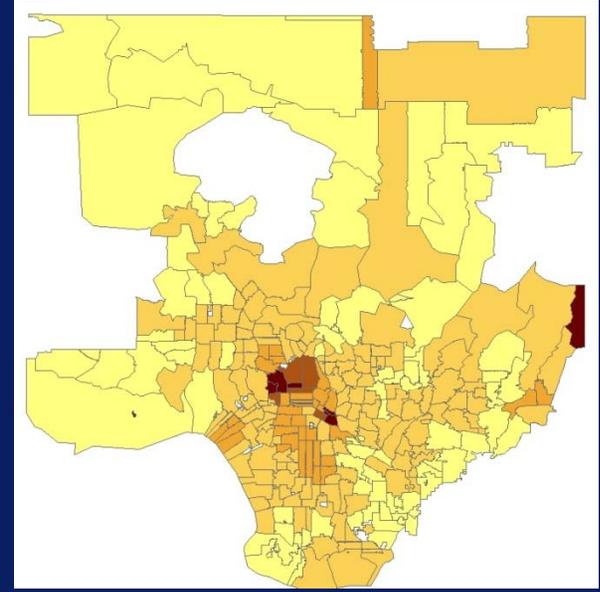
# Data Layers



Basic Geography

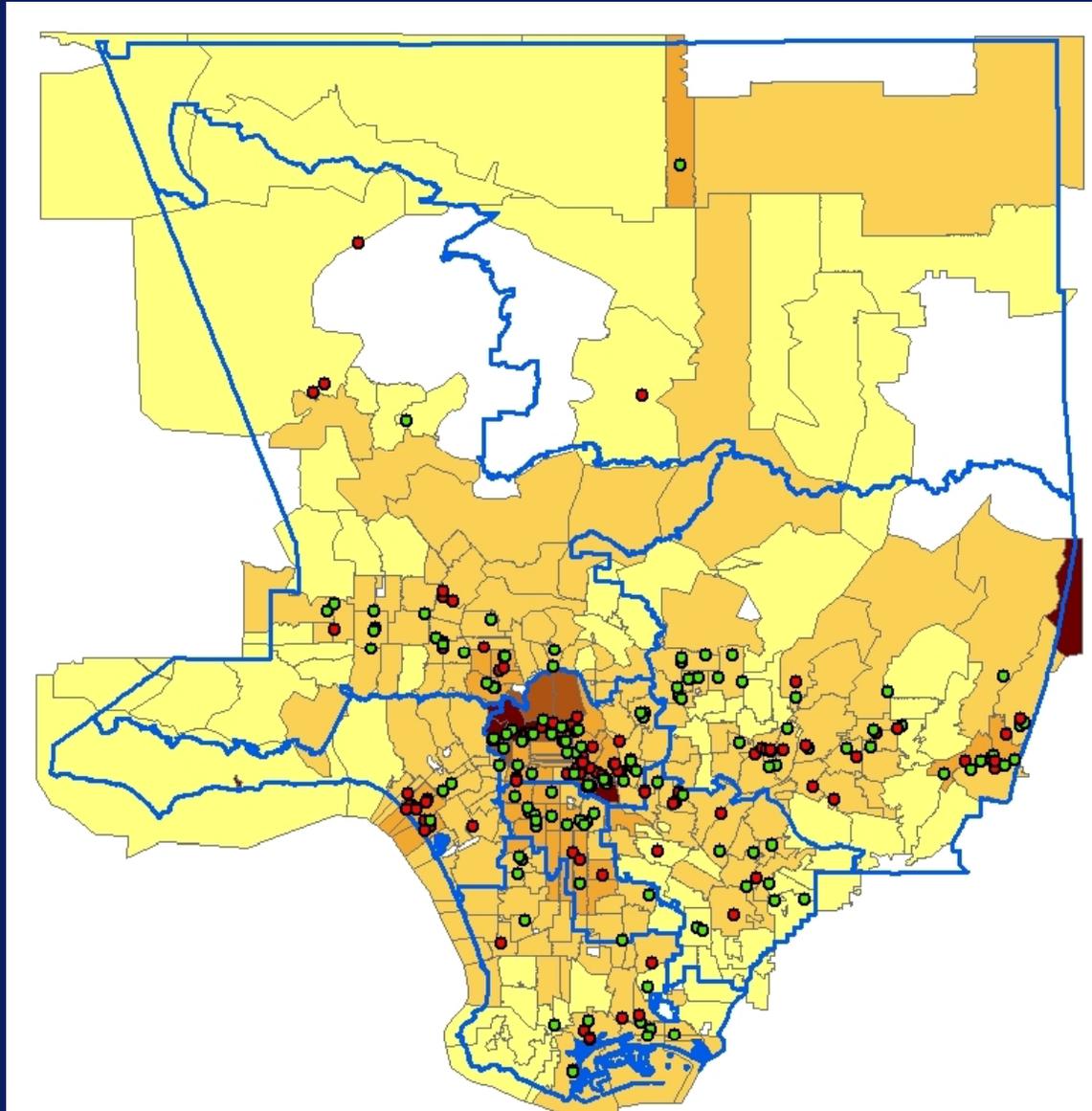


Geocoded Data

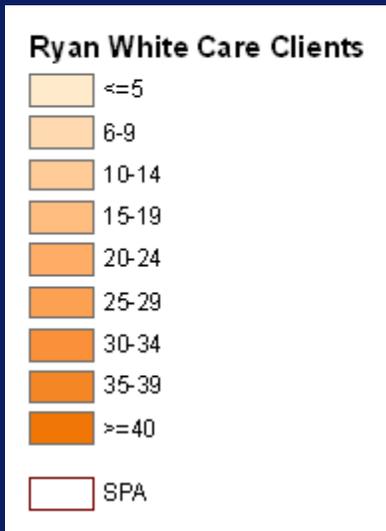


Quantities per Geography

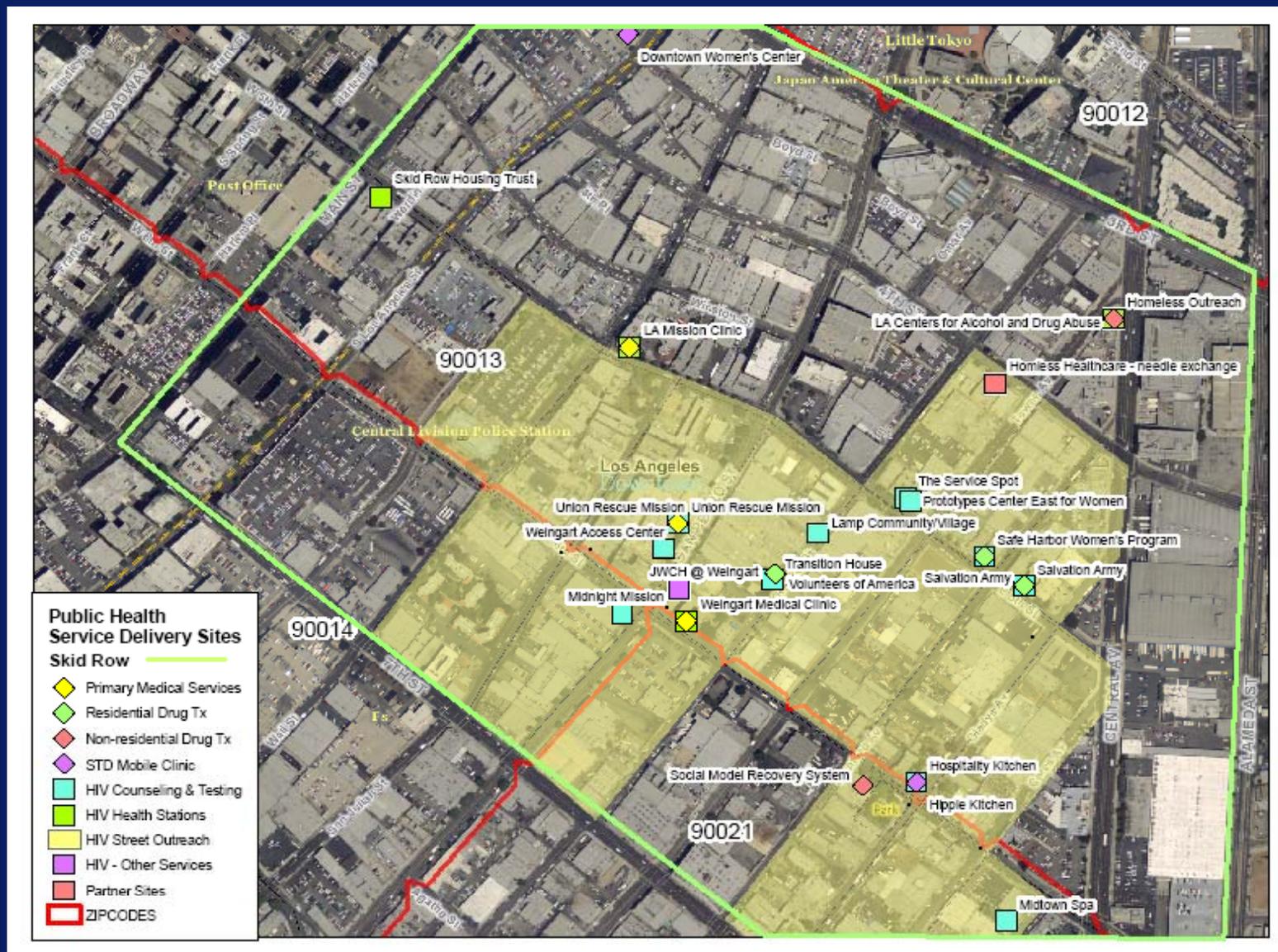
# Overlaying Data Layers



# Density Maps



# Small-area Geography Focus



# Los Angeles County

Square Miles: 4,086

Population<sup>1</sup>: 10.3 Million

Latino/a 47%

White 28.9%

Asian/PI 12.6%

African-American 9.0%

Native American 0.3%

Proportion of:

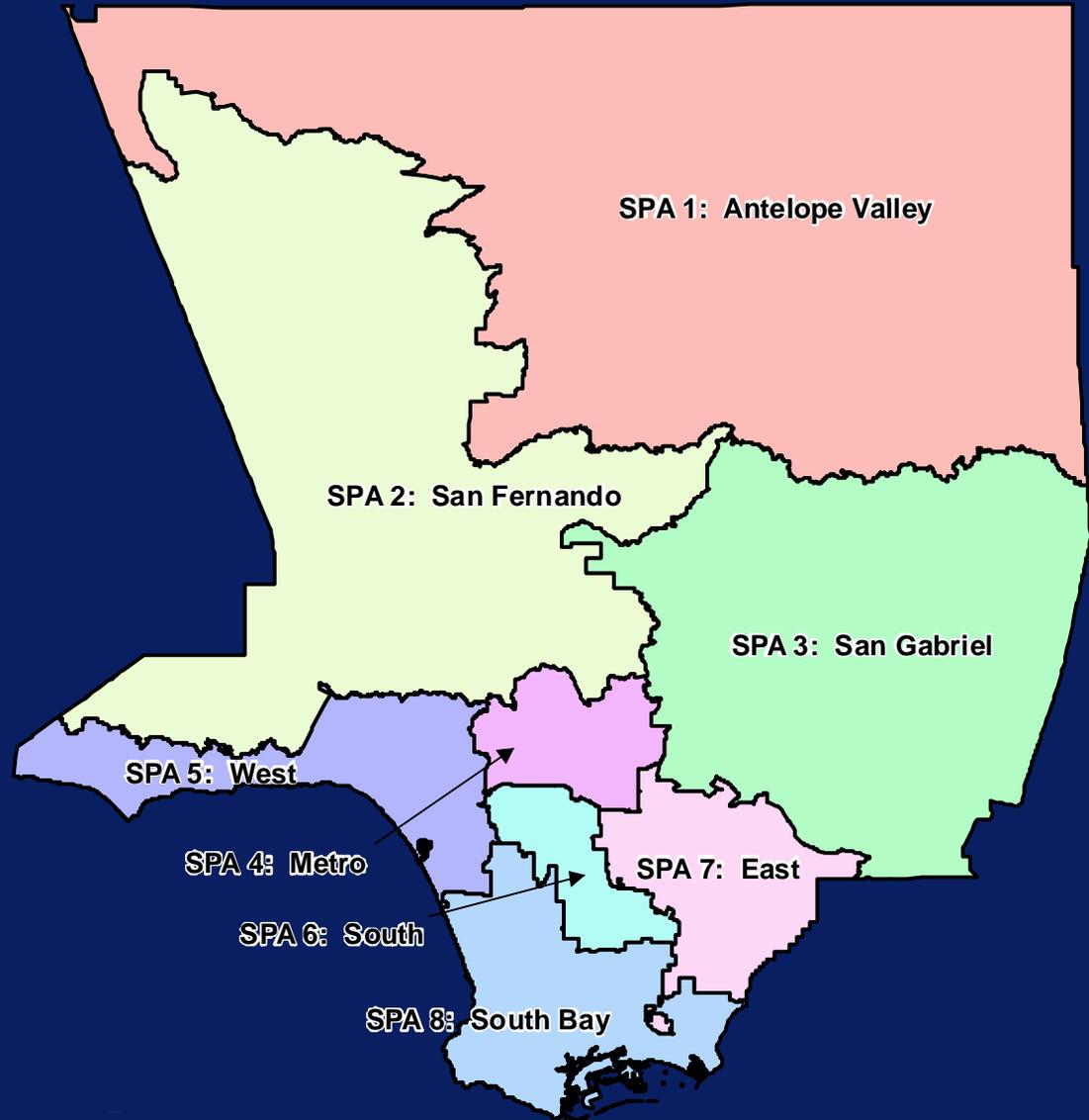
- California Population<sup>2</sup>: 29%
- California AIDS Cases<sup>3</sup>: 36%
- U.S. AIDS Cases<sup>3</sup>: 5%

Living with HIV/AIDS<sup>3</sup>:  
60,000 (Estimated)

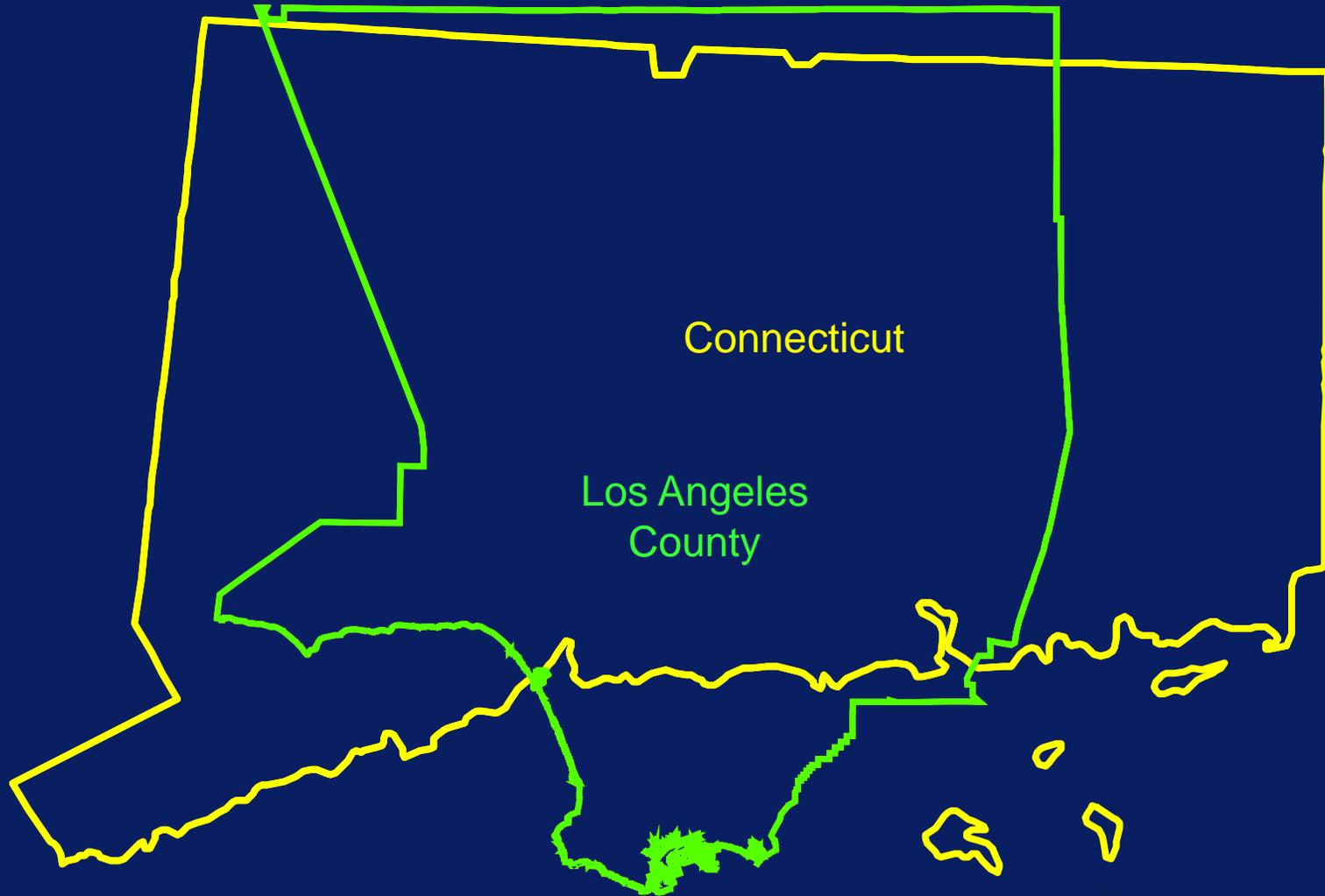
<sup>1</sup>United Way, Los Angeles (2008)

<sup>2</sup>U.S. Department of Commerce (2008)

<sup>3</sup>Los Angeles County HIV Epidemiology Program (2008)



# Los Angeles County



# Strategizing Prevention Services

---

- Unique challenges in strategizing prevention services in Los Angeles County
  - Land area
  - Population Diversity
- County divided into 8 Service Planning Areas (SPAs)
- GIS was identified as a tool for improved prevention services planning beyond the SPA level



# 2009-13 HIV Prevention Plan

---

- First HIV Prevention Plan for Los Angeles County to use results from GIS analyses
- Two sources of geographic data used
  - Los Angeles Coordinated HIV Needs Assessment (LACHNA)
  - HIV Counseling and Testing data



# Los Angeles County HIV Needs Assessment

---

- Conducted in 2007 as part of the Community Services Assessment (CSA)
  - HIV Risk
  - Perceptions
  - Service Utilization
- Geographic data elements collected at census tract level
  - Home
  - Work
  - Hang-out
  - Services received



# HIV Counseling and Testing

---

- Data include
  - HIV testing and testing history
  - HIV risk
  - Service referrals
- Geographic data elements collected at zip code level
  - Home
  - Services received



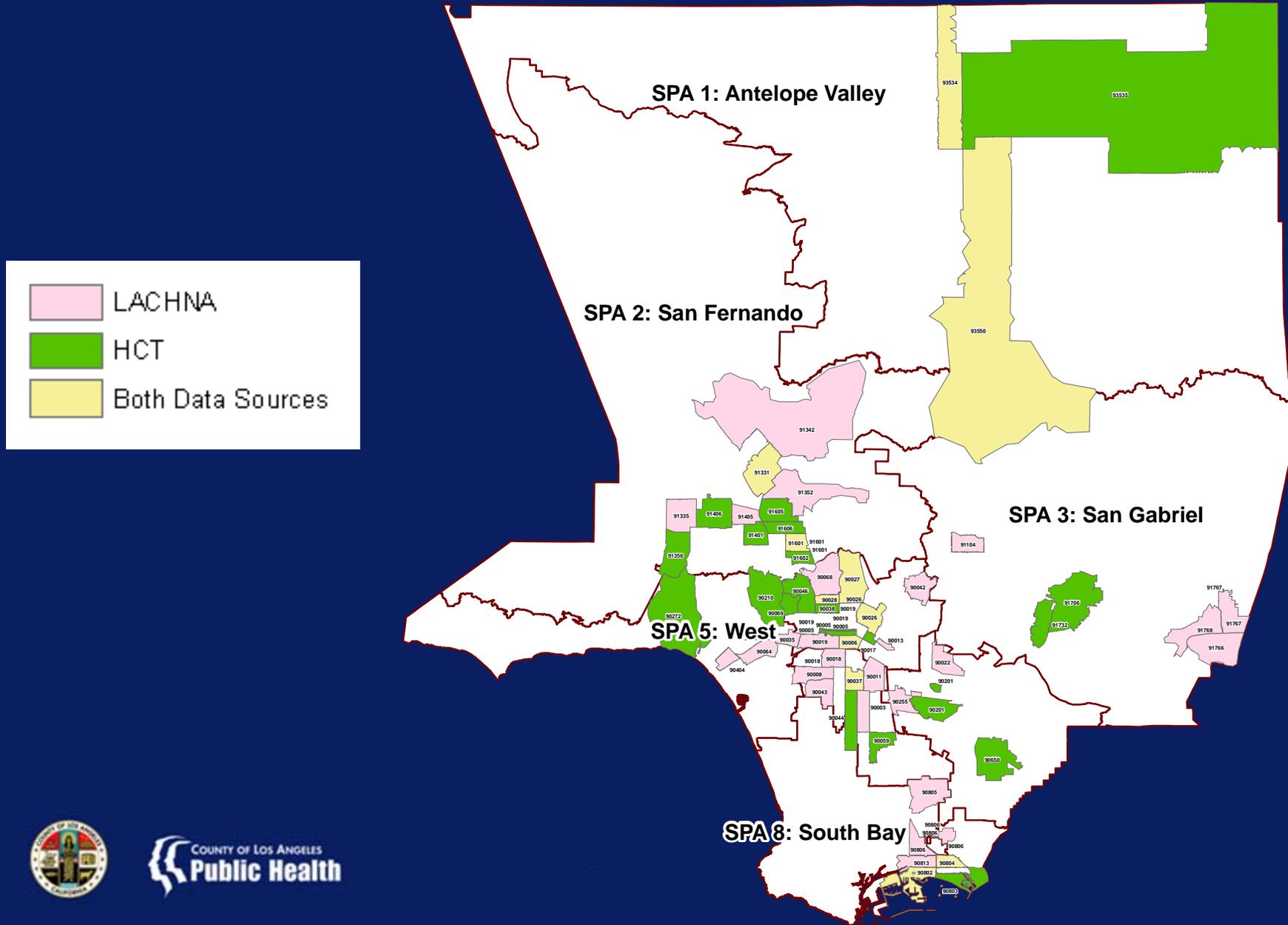
# HIV Prevention Planning Process

---

- Analyzed both sources of data
  - HIV positivity/PLWHA
  - HIV risk behaviors
- Identified 40 highly-impacted zip codes within Los Angeles County for increased prevention focus
- Increased HIV testing
  - HIV Counseling and Testing Week
  - New testing services recommended



# Geographic Areas Identified for Increased Services



# Challenges in Using GIS

---

- Must have good geographic data to start with
  - Data elements should be standardized
  - Missing information can skew results
- Confidentiality of identifiers
  - Cannot show geocoded addresses
    - Mask
    - Buffer
    - Quantities per geography



# What's Next

---

- Continue to use GIS to plan for HIV prevention and care services by assessing
  - Service utilization patterns
  - Barriers to service access
  - Transportation challenges
  - Testing site capacity
  - Clinic capacity



Office of AIDS Programs and Policy  
600 South Commonwealth Avenue, 9<sup>th</sup> Floor  
Los Angeles, California 90005-4001

Phone: (213) 351-8000

Fax: 213-381-8023

E-mail: [mjanson@ph.lacounty.gov](mailto:mjanson@ph.lacounty.gov)

This presentation is available at  
[www.publichealth.lacounty.gov/aids](http://www.publichealth.lacounty.gov/aids)

