
Black AIDS Institute

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Black AIDS Institute

Founded in May of 1999, the Black AIDS Institute is the only national HIV/AIDS think tank focused exclusively on Black people. The Institute's Mission is to stop the AIDS pandemic in Black communities by engaging and mobilizing Black institutions and individuals in efforts to confront HIV. The Institute interprets public and private sector HIV policies, conducts trainings, offers technical assistance, disseminates information and provides advocacy mobilization from a uniquely and unapologetically Black point of view.

Our People. Our Problem. Our Solution.





HIV Testing & Blacks

AIDS in America is a Black Disease

Blacks are 13% of the U.S. populations yet are:

- ❑ 50% of the estimated 1.1 million Americans living with HIV/AIDS
- ❑ 50% of the new cases
- ❑ 40% of the new cases among men
- ❑ 60% of new cases among women
- ❑ 63% of new cases among infants
- ❑ 70% of new cases among teens and adolescents



Black AIDS Institute

- Information Dissemination
 - “The State of AIDS” Reports
 - BlackAIDS.org
- Capacity Building and Training
 - African American HIV University
 - Customized Trainings
 - Epidemiological Monitoring
- Advocacy & Mobilization
 - National Black AIDS Mobilization
 - Test 1 Million



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TEST
1 Million

A one-year effort to screen one million people for
HIV



The Goals of the Test 1 Million Campaign are to:

- Raise awareness about HIV testing
- Increase the percentage of African Americans who know their HIV status
- Increase the percentage of HIV positive African Americans in appropriate early care and treatment
- Reduce stigma around HIV testing
- Create an army of 1 million HIV testing advocates



How Do We Get to 1 Million?

The campaign is built around six components:

- Cities
- Key Opinion Leaders
- Black Media
- Corporations
- Individual Members
- Organizational Affiliates



Our 25 Cities

City	Black Population	City	Black Population
■ Atlanta,	255,715	■ Jackson, MS	130,085
■ Baltimore	406,922	■ **Los Angeles	*443,378
■ Baton Rouge	113,909	■ Memphis	399,161
■ Birmingham	406,922	■ New Orleans	326,186
■ Chicago	1,065,733	■ New York	3,459,436
■ Cincinnati	142,121	■ Newark	146,347
■ Cleveland	243,986	■ Oakland	146,251
■ Columbus	174,310	■ Philadelphia	655,582
■ Dallas	536,620	■ Richmond, VA	113,136
■ Detroit	776,236	■ Shreveport, LA	101,426
■ Durham	81,921	■ St. Louis	339,188
■ Gary	102,463	■ Washington DC	343,235
■ Houston	578,016		

****City**



What does it mean to be an **organizational affiliate** of the Test 1 Million campaign?

- Organizations sign an MOU committing to testing individuals in their community and host HIV/AIDS community testing events.
- In turn, the Black AIDS Institute provides supplemental support to organizational affiliates through material and speaker requests, promotional campaign materials, and technical assistance opportunities.
- For more information, visit www.test1million.org or email test1million@blackaids.org



For more information, please contact us:

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